



Albany 2030:

creating an inclusive citywide vision.



Mixed Media:

Blending High-tech, Low-tech and Grassroots Techniques for Equitable Community Engagement

June 20th 2012 2:30-5:30PM



Albany basics.



95,000 people

State Capital

3 hours to: Boston, NYC,
Montreal, Syracuse

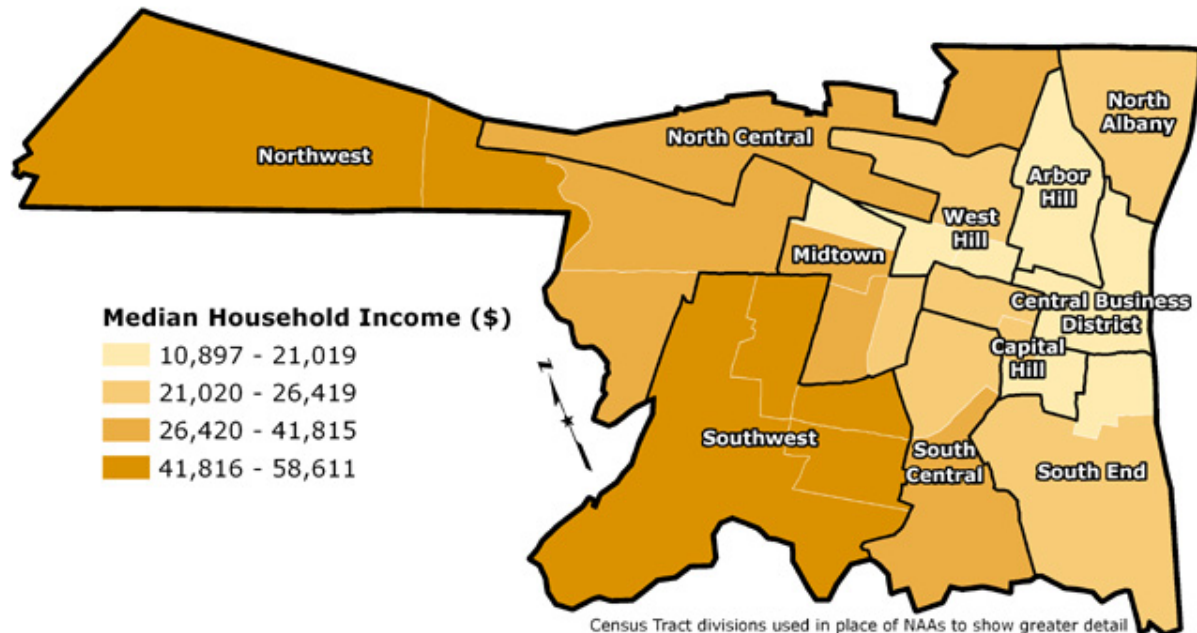
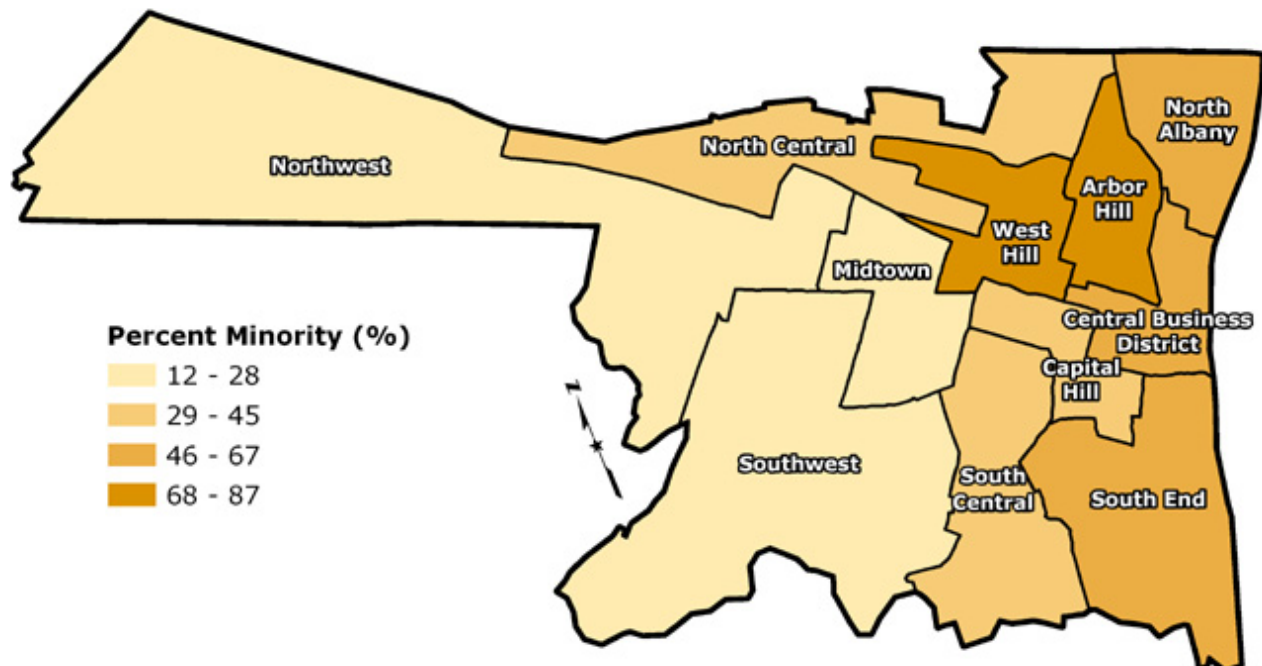
Nanotech, Healthcare,
Government & Education

63% white, 28% black

21sq/mi; 4,471 people per

Med. HH Income: \$30,041





Census Tract divisions used in place of NAAs to show greater detail





1st Comprehensive plan in
400 years

30+ member board

3 year start-up

2 year plan

4,000+ participants

New participation tools

Systems-based approach

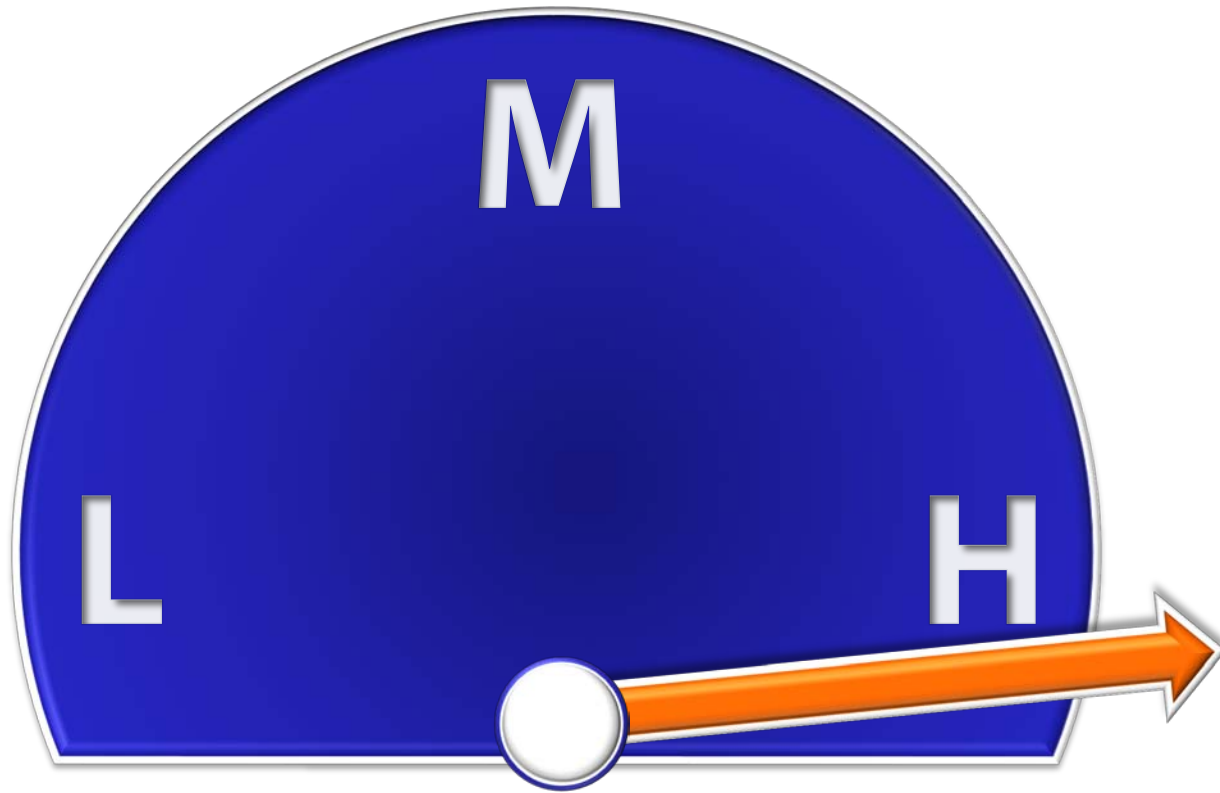


engaging the community.
(the whole community)



“You need fancy lures to attract some fish, but sometimes you just need to use Velveeta.” - Dad

diversity starts with your methods.



high tech.

LEARN

SHARE

PARTICIPATE



Home

About Albany 2030

Upcoming Events

City of Albany

FAQs

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Get Involved!

Upcoming Events

Stoop Surveys: South End
 08/17/2010 - 5:30pm - 7:00pm

[Read more and signup for this event](#)

Albany 2030 Board Meeting

Repeats every month on the Tuesday until Sat Jan 01 2011 except Tue Aug 17 2010.
 09/21/2010 - 5:30pm - 7:00pm

[Read more and signup for this event](#)

Community Forum 3: Setting Priorities

09/30/2010 (All day) -

Forum 2 Results Now Available!

The April Forums were a great success! Thank you to attendees for sharing Goals and Strategies for achieving the Draft Vision!



Click here to view a summary of the Forums and to see results. The input from Forum 2 will be combined with additional meetings now being held.



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Citizen Journal

The text below was submitted via the Share link above. [Click here](#) to submit YOUR ideas, stories, memories, video, or photos or [read others' thoughts](#).

[My Visions and Experiences of ALBANY NY](#)

I was raised and grew up in this region I have only lived in albany for about 5 yrs, growing up in Rensselaer County out in East Greenbush, NY, I have liked this area alot but I think it does need many improvements especially

Albany 2030
Your Future



ALBANY
2030
your city. your future.

What did your neighborhood
National Night
night?

Sarah M. Riegt
Like

www.ALBANY2030.org
21 Lodge St., Albany, NY 12207
518-434-2532 x35
albany2030@ci.albany.ny.us

The City of Albany, NY wants to know
what you'd like to see Albany become
in the next 20 years. This process is
about hearing your voice and making
your vision a reality for 2030. Get
involved and shape the future for your
community.

  **PLACE MATTERS**

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Albany 2030: Your City. Your Future.

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Maximum length is 200 characters.

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Would the group like these new discussions?

4 of 4
[See all new discussions](#)

Manager's Choice

[Albany 2030 Speed Planning Networking Event](#)

Sarah M. Reginald

[See all](#)

Updates: Last 7 Days

[Ben Greenberg](#) has joined the group.

25 days ago • [Send message](#)

[Christopher White](#) has joined the group.

1 month ago • [Send message](#)

[See all updates](#)

Most Popular Discussions

[Albany 2030 Speed Planning Networking Event](#)

Wednesday, June 16
5:30-7:00 p.m.
Pearl Street Pub-1 Steuben Place
Free Registration
RSVP to albany2030@ci.albany.ny.us

This event provides a quick and easy way to participate while networking with other individuals interested in Albany's future. The conversation...

posted 2 months ago

[See more](#)

Ads by LinkedIn Members

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easy to use, secure online voting and elections at a cost you can afford
www.electionbuddy.com
From: [Dave Bodnaruk](#)

[Special Online Offer](#)
The Economist Oct 12 Issues for just \$12

new media.



half tech:



workshops.

Tech-enabled

3 meetings – same agenda

3 locations & times

+ Context

Rich feedback

Active engagement

Return participants



walk-shops.

On-site dialogue

Ongoing participation

Participant photos

Info distribution

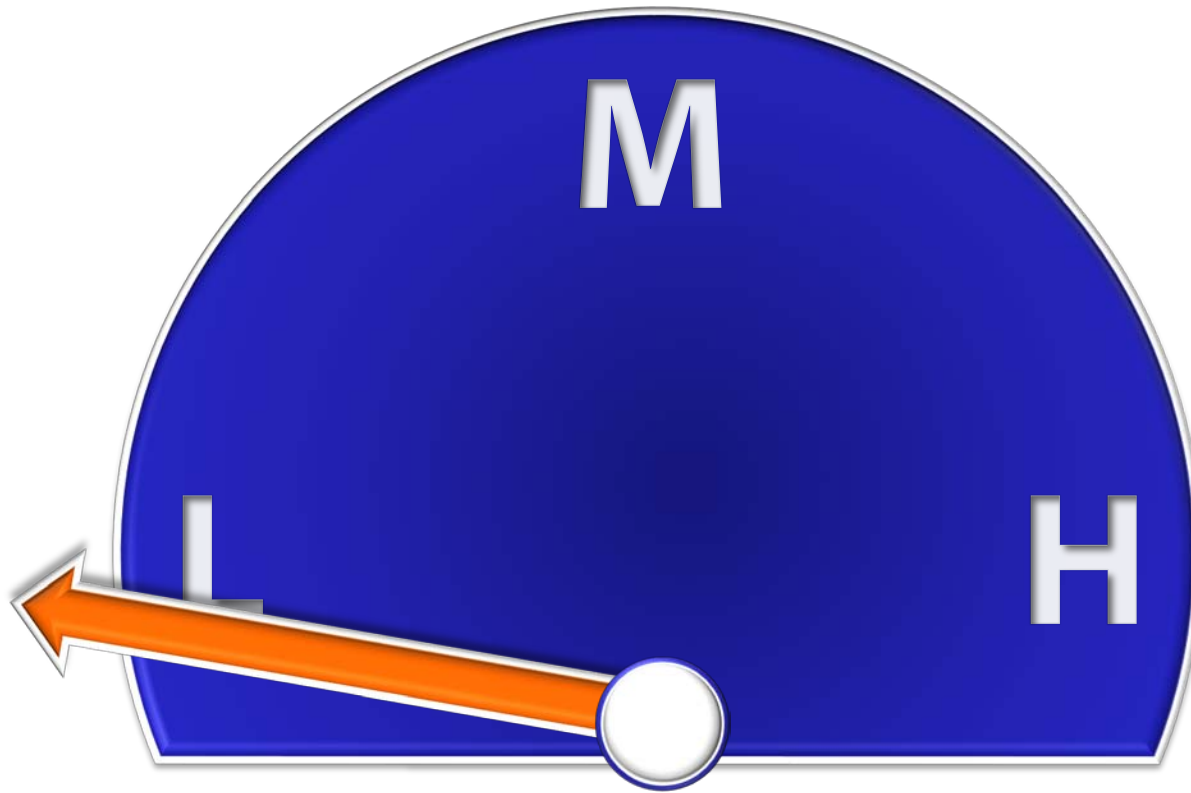
+ Local experts

Deep context

New perspectives

Visible presence





low tech.



WHAT IS ALBANY 2030: YOUR CITY, YOUR FUTURE?

Albany 2030: Your City, Your Future is an exciting process to create the City's first Comprehensive Plan. It will include City residents' and other stakeholders' collective vision of the future, as well as maps, policies, and guidelines that describe how to achieve that vision over the next 20 years.

Albany 2030 is a consensus-building process that reaches out to all of Albany's neighborhoods using innovative approaches and will lead to a plan that guides (re)development and (re)investment that meets the needs of residents and businesses while maintaining the desired character, quality of life, and environmental and fiscal health of the City.

Many City residents have already been involved in planning initiatives, including neighborhood revitalization plans, redevelopment programs, economic development plans, housing initiatives, and recreation and greenway plans. **Albany 2030** will incorporate previous work and build on this momentum to create a cohesive vision for a sustainable future for the entire City.

Visit www.albany2030.org for more information and to sign up for updates.

HOST A HOUSE PARTY!

We invite you to host an Albany 2030 House Party!
An Albany 2030 House Party is a great way to get together with friends and neighbors to discuss the future of the City. Some steps for hosting a House Party are given here, but be creative and have fun!

(1) Create Your Guest List

Think about people you know who might be interested in talking about Albany now and the City's future. Perhaps try to invite neighbors or acquaintances you don't know well, in addition to your friends, or invite people whose ideas are different from yours.

(2) Meet and Greet

At your House Party, spend a little time meeting and greeting and getting to know any new acquaintances. Provide food and drink, as you are able, and just spend some time relaxing with your guests. Then get down to business!

(3) Discuss the Worksheet Questions

Go through the questions on the attached House Party Worksheet and ask for one or two volunteers to be note-takers to capture the main points of the conversation. Ask everyone to quickly read over the notes at the end of the chat to make sure they are accurate. Please make sure the conversation is respectful and that everyone has a chance to contribute. More worksheets and instructions are available at www.albany2030.org, click on "Participate," then "Host a House Party."

(4) Have fun!

Provide food and drinks, as you are able, stay warm, and have a great time! Please take photos of your party!

(5) Encourage Guests to Remain Involved

Hand out flyers and postcards to your guests and encourage them to remain involved. In particular, mention that they can share their ideas online and encourage them to attend one of the Round 2 workshops on April 22nd, 23rd, or 24th. More info on the Forum times and locations is available at www.albany2030.org.

(6) After the House Party

Please send your guest list, your lists of top ideas from the worksheet, any connections you feel are particularly important, and photos from your party to the mailing address listed below or houseparty@albany2030.org by May 30th.

Questions? Contact houseparty@albany2030.org or 303.506.0841

house parties.

At-home meeting kit

Follows public meeting format

Host creates invite list

+ Participants set the pace

Compatible input

Comfort & Trust

Catches the "would-be's"



micro meetings.

Same format as forums

Targeted or by request

Group prepares facilities

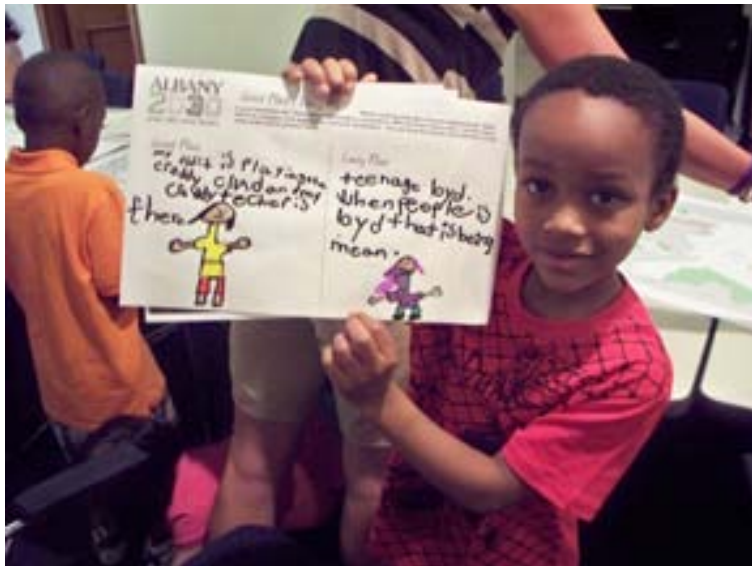
+ Scalable options

Compatible input

Comfort & Trust

Cost efficient

Word of mouth spin-off



**Sarah
Reginelli**

1 - 7 - 3 - 4 - 10
www.Albany2030.org



speed planning.

1 table per topic

Everyone gets to talk
about every topic

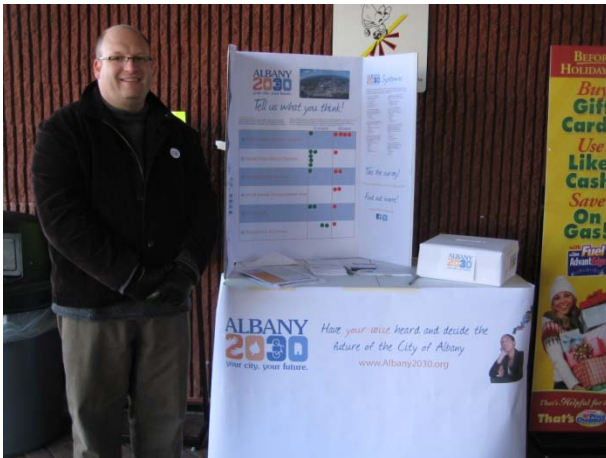
10 minute conversations

No one is in the same
+ group twice

Direct & fast input

Networking

No “conversation hogs”



drop-ins.

Interactive info table

High-traffic locations

Fast feedback opportunity

Re-enforce presence

+ Listserv sign-up

Catches the “huh?’s”

2-way communication

Visible presence of plan in community



stoop surveys.

10 questions, 5 minutes

Interactive

Informal participation

Minimal participant effort

+ Listserv sign-up

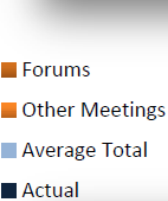
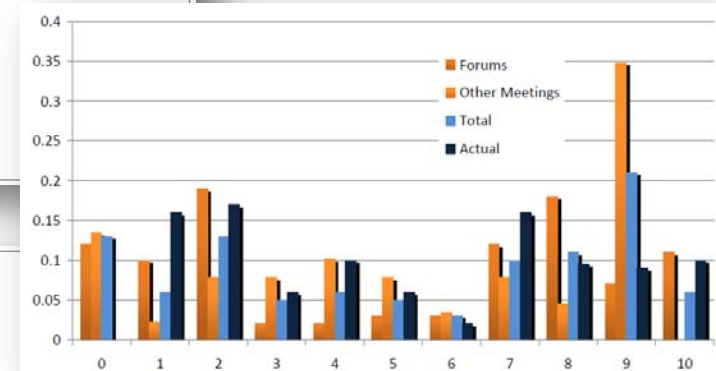
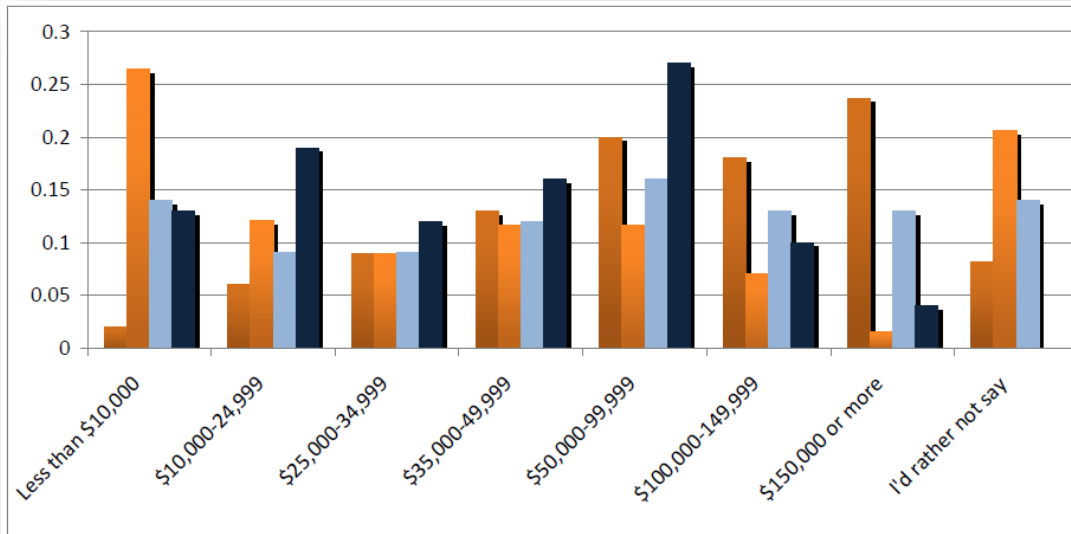
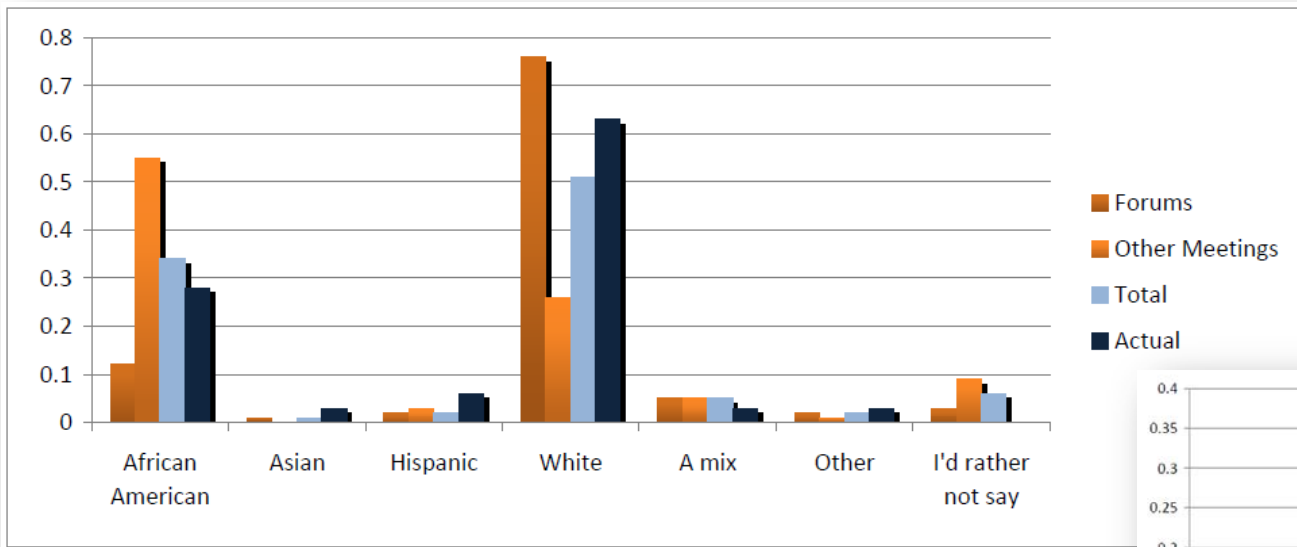
Catches the “wouldn’t be’s”

2-way communication

Visible presence of plan in neighborhood



how we did.
(by the numbers)



- Community Forums and Supplemental Meetings

690 Total Participants

Demographic	% of Total Participants	2000 Census % of Population
African American	28%	28.1%
Hispanic	2%	5.6%
Asian	1%	3.3%
White	57%	63.1%
Mixed / Other	7%	5.2%
Not Answered	5%	
Age 0 - 19	5%	26%
Age 20 - 34	27%	29.1%
Age 35 - 54	38%	24.7%
Age 55 +	29%	20.1%

- Stoop Surveys

164 Total Participants

Demographic	% of Total Participants	2000 Census % of Population
African American	59%	28.1%
Hispanic	2%	5.6%
Asian	0%	3.3%
White	18%	63.1%
Mixed / Other	8%	5.2%
Not Answered	11%	
Age 15-19	8%	9.2%
Age 20-34	28%	29.1%
Age 35-54	18%	24.7%
Age 55+	17%	20.1%
Not Answered	29%	

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contact.

www.Albany2030.org