



NETWORK
CENTER FOR
COMMUNITY CHANGE
A COMMUNITY MOVEMENT
POWERED BY THE PEOPLE

Community Engagement Mapping

Who We Are



- A non-profit comprised of over 4,700 members who live, work, worship in or care about Louisville, KY's urban neighborhoods.
- A movement dedicated to personal, family, neighborhood and institutional change that leads to better opportunities for kids and families.



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What we do

- Cultivate Citizen Leadership
- Expand economic opportunities
- Advance educational equity
- Promote food justice
- Influence urban land use



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The Network Environment

- A movement for social change
- Social networking principles to:
 - mobilize community for sustainable change
 - break Down Isolation
 - build trusting relationships
 - use data to organize for change, deliver results, influence policy and decision making



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What is Community Engagement Mapping?

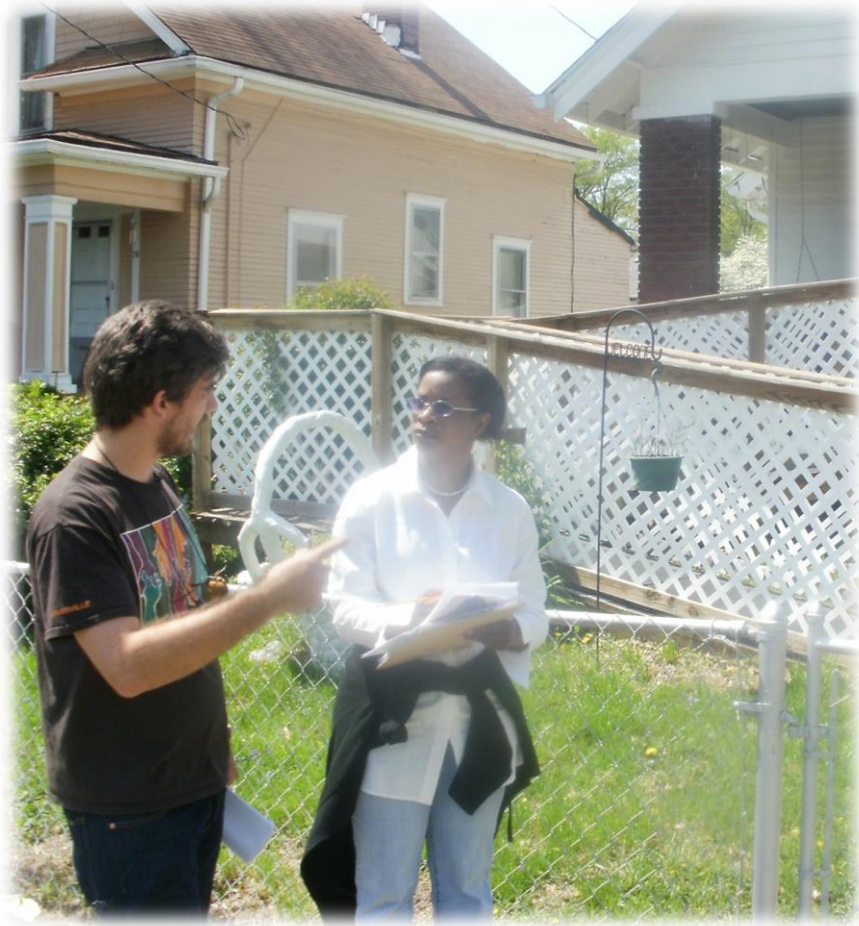


Combining the power of the Network with data and mapping expertise to create meaningful information that influences change



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Neighborhood Data Collection



- Utility shut-offs
- Housing conditions (roof, gutters, siding, windows, etc)
- Vacancy (compared against Metro data)
- Neighbors first-hand knowledge about properties



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Public Data Collection

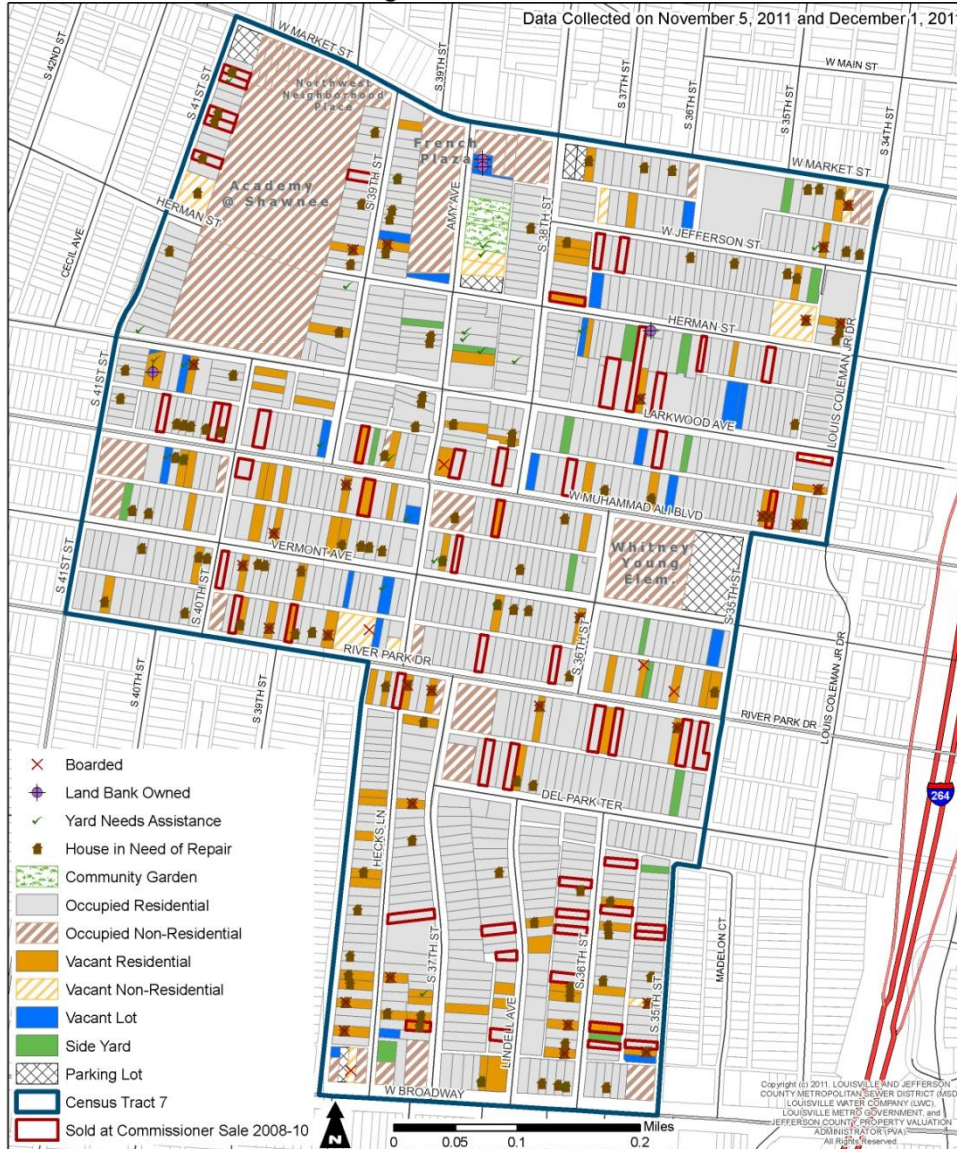
- Foreclosures files
- Foreclosures Sold at Commissioners Sale
- Property valuation records
- Tax liens
- Building lien information
- Building permits
- Land records
- Deed information – to track ownership of property



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Community Mapping Campaign Shawnee Neighborhood - Census Tract 7

Data Collected on November 5, 2011 and December 1, 2011



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Map Product of Network Center for Community Change
Data Collected by Network Center for Community Change,
PNC Bank, Shawnee Neighborhood Association, and Youth for Christ
Other Data Sources Include: Jefferson County PVA, Louisville Metro Government, and LOJIC



Mapping

- Layered pdf
- Refined based on neighbor input



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Assessed Value

Surveyed and mapped 3,437 parcels

Total Assessed Value	\$167,507,440
• Median property value:	\$42,840
• Mean property value:	\$48,765
• Max property value:	\$2,172,570
• Min property value:	\$100

Estimated median household income: \$23,320

Vacancy, Foreclosure, Liens

- **3,437** parcels in four neighborhoods.
- **549** properties, or 16% of all properties, vacant
- **200**, or **6%**, foreclosed from 2008-2010
- **25%** of foreclosure properties vacant
- **67%** of vacant properties had tax delinquency between 1994 and 2011
- **39%** of occupied properties had tax delinquency between 1994 and 2011

Engaging Neighbors

- Series of community meetings with neighbors and other stakeholders
- Property research workshops
- Front porch conversations



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Information to Action

- Formation of LOKL, Local Options for Kentucky's Liens
- Creation of Community Investment Plans
- Grassroots Action – one property at a time



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What's Next?



- Ways to increase public access
- Incorporate citizen story-telling
- Build neighborhood ownership of process over the long-term



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