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For fifth year in a row, revitalization projects receive “Public Displays of Affection” for Valentine’s Day

WASHINGTON, D.C. – For Valentine’s Day, the annual [#LoveThatLot](#) campaign is encouraging people to engage in “Public Displays of Affection” for outstanding, under-recognized vacant property revitalization efforts.

The Center for Community Progress, the national nonprofit behind the campaign, recommends that interested participants:

1. Use the #LoveThatLot hashtag to share photos of revitalization projects on social media.
2. Download and share an e-Valentine ([view image](#)) or print off the paper version ([view PDF](#)) to send to local revitalization champions.
3. Host an in-person celebration to recognize and tour a revitalized building or lot.

Now in its fifth year, the campaign has attracted attention to hundreds of projects—from pocket parks, to community gardens, to rehabbed homes across the country.

More information about the #LoveThatLot campaign is available at www.communityprogress.net/lovethatlot.

About Center for Community Progress

The mission of Center for Community Progress is to foster strong, equitable communities where vacant, abandoned, and deteriorated properties are transformed into assets for neighbors and neighborhoods. Founded in 2010, Community Progress is the leading national, nonprofit resource for urban, suburban, and rural communities seeking to address the full cycle of property revitalization. The organization fulfills its mission by nurturing strong leadership and supporting systemic reforms. Community Progress works to ensure that public, private, and community leaders have the knowledge and capacity to create and sustain change. It also works to ensure that all communities have the policies, tools, and resources they need to support the effective, equitable reuse of vacant, abandoned, and deteriorated properties. More information is available at www.communityprogress.net.

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